

**ARKANSAS WIC PROGRAM
GOALS AND OBJECTIVES
FFY 2011**

**Functional Area I
Vendor Management**

- Goal I: Continued development of additional vendor education materials (e.g. PowerPoint, DVD, on-line training modules, etc.)
- Goal II: Become familiar with various models and associated vendor policy and procedural changes required to implement WIC EBT
- Goal III: Improve management of exempt/special formula inventories
- A: Develop a procedural desk reference and training materials for clerical staff
 - B: Increase analysis of formula usage, inventory management with goal of reducing cost and loss

**Functional Area II
Nutrition Services**

- Goal I: Review and realign Nutrition Services competency-based training with revised policy
- Goal II: Implement Revision 10 risk factors
- Objective A: Monitor and provide technical assistance
- Goal III: Maintain VENA competencies of field staff
- Objective A: Provide follow-up training through the VENA Skills Building Workshop
 - Objective B: Monitor and provide technical assistance
 - Objective C: Monitor impact of VENA changes and training on risk factor assignment, participant assessment and food package tailoring
- Goal IV: Provision of enhanced breastfeeding support through Loving Support training
- Objective A: Coordinate with Arkansas Children's Hospital to provide *Breastfeeding: A Course for Health Professionals* for local WIC staff

**Functional Area III
Information System**

- Goal I: Implement enhancements to the WIC SPIRIT Information System
- Objective A: Provide technical assistance and advanced training
- Goal II: Continue process toward implementation of EBT

Functional Area V
Nutrition Services and Administration Expenditures

Goal I: Work with agency to secure FNS approval of agency cost allocation plan

Functional Area VI
Food Funds Management

Goal I: Continue to evaluate system reports

Functional Area VIII
Certification, Eligibility and Coordination of Services

Goal I: Update clinic operations policies with SPIRIT revisions

Goal II: On-going monitoring and training of local staff

Functional Area IX
Food Delivery/Food Instrument Accountability and Control

Goal I: Reduce number of voided but redeemed checks through increased monitoring and training

Functional Area X
Monitoring and Audits

Goal I: Continue to work on follow up policy and procedures

Goal II: Continued improvement of ME tools